VikingGenetics innovative breeding

The unique registration system in NAV

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NTM - Nordic Total Merit

- The most complete index in the world
- Combining 90 sub-indices into 14 main traits
- All traits in NTM are economically important
- Weights in NTM are scientifically based
- Direct selection for clinical mastitis and other health traits based on veterinary registrations
- Unique index for hoof health
- Functional conformation that works for milk production



Average yield, 305 days, 2019

Average for the first 3 lactations	Milk kg	Fat kg	Fat %	Prot. kg	Prot. %	Kg ECM
VikingHolstein	11,011	440	4.00	373	3.39	10,993
VikingRed	9,627	419	4.35	338	3.51	10,121
VikingJersey	7,407	439	5.93	310	4.19	9,595

Source: NAV





High quality data



Each cow has a unique ID



90% of Nordic cows recorded



All data recorded in one database



Data available from different production systems at all management levels



Strict veterinary rules



Continuous improvement and development of data collection system



Registration system in the Nordic countries





Direct selection is more reliable

- The correlation between somatic cell count (SCC) and clinical mastitis is 0.6.
- However, it is not the same trait.



- The correlation between the "feet & leg" conformation index and hoof health is only 0.16 (Holstein)
- However, it is not the same trait



Source: NAV, Nordic Cattle Genetic Evaluation



Direct selection for several traits



Cattle Feed Intake System - CFIT

measuring individual feed intake in commercial herds using 3D camera technology



3D system for feed intake in dairy cattle

Identification

Contours of the back are used to identify cows

Feed intake

Changes in volume during visits are used

to quantify feed intake









Saved feed index



conformation traits

(stature, body depth

and chest width)

individual cow's feed intake, yield, weight, pregnancy, etc.



Methane

Largest world-wide amount of **data**





Unique Youngstock survival index

- Youngstock survival is the newest index in NTM introduced in 2016
- The index describes the genetic potential for survival in youngstock
- YSS includes breeding values registered separately for male and heifer calves for:
 - early rearing period (first month)
 - late rearing period (up to six months for male calves and 15 months for heifers)







Healthy, efficient cows

• VikingHolsteins are **medium-sized cows** that are **feedefficient** and produce **high levels of milk and solids**

• Because of their **natural health**, VikingHolstein cows have **excellent fertility.** They also **calve easily**

• VikingHolsteins are **resilient cows** that are easy to manage and with **great genetic diversity**





VikingHolstein

Give you high lifetime production and daily profit per cow

Makes your dairy business profitable, sustainable and enjoyable



Healthy

Excellent health and reproduction



High producing

High lifetime production of milk and solids



Resilient

Great genetic diversity – long-lasting cows



Efficient

Medium-sized cows – easy to manage

VikingHolstein

VikingHolstein 2020

No. cowsMilk (305 days)Fat kgFat %Protein kgProtein %Fat + Protein kg

NAV January 2020

596,000 (DNK, SWE, FIN) 11,011 kg / 10,993 kg ECM 440 kg 4.00 % 373 kg 3.39 % 813 kg





Kg fat + protein, 305 days - Holstein



fat + protein kg - Holstein 305 days, all registered cows

Source: ICAR (2018), NAV (DK, SE, FIN) 2019 & Australian National Herd Recording Statistics (2017), USCDCB (2018)

5 most common reasons for culling

Holstein, Denmark

Reason for culling	% from culled per year		
Poor fertility	20.9%		
Low yield	19.3%		
Hoof, F&L problems	13.6%		
Too high SCC	11.1%		
Udder and teats characteristics	6.6%		

Source: SEGES Denmark (2018)





Interbull ranking - Holstein

	Production index	Fat index	Protein index	Frame
		F	P	
	106	105	106	103
	108	110	106	113
۲	107	109	106	117
	104	105	104	110
	107	107	107	112
	103	103	103	116
	104	107	102	113
5	98	100	96	110

VikingHolsteins are medium-sized cows that are feed-efficient and produce high levels of milk and solids



Interbull ranking - Holstein

			AT ILG D	M
	Udder health	Daughter Fertility	Calving direct	Calving maternal
	102	102	102	103
	100	98	99	102
(*)	98	95	98	100
	99	96	99	98
	99	94	99	99
	99	95	99	103
	98	97	98	100
S	95	91	95	92

Because of their **natural health**, VikingHolstein cows have **excellent fertility.** They also **calve easily**

VikingHolstein conception rate

• VikingHolsteins have high conception rate.







Stillborn calves from heifers



VH Bernell NTM +33 PCRs 589, PCRL 592 Bube x VH Salomon x Mascol





PRODUCTION TRAITS







HEALTH TRAITS



FUNCTIONAL TRAITS



CONFORMATION TRAITS

